

Guidelines for recruitment to the post of Assistant Marketing Inspector under Commerce & Industries (Commerce Wing) Department

These guidelines may be referred to while applying for the post of **Assistant Marketing Inspector** advertised by Commerce & Industries (Commerce Wing) Department.

I. Application Forms and Fees:

- (1) Application Forms for the posts advertised will be available in the Directorate as well as at the offices of all District Commerce & Industries Officer (DCIO) during office working hours with effect from the date of publication of the advertisement.
- (2) The Application Forms for examinations conducted under these Guidelines will be provided by the Department to the candidates seeking such forms free of cost. It will also be available in the department website (<https://tradeandcommerce.mizoram.gov.in/>) for easy access.
- (3) The Application Fee for examination will be 150/- (Rupees one hundred and fifty) only for Scheduled Tribe/Scheduled Caste/Other Backward Class candidates and 200/- (Rupees two hundred) only for General category candidates.
- (4) The duly filled in Application Forms can be submitted from **06.10.2023 to 10.11.2023** at the Establishment Branch in the office of the Directorate of Commerce & Industries (Commerce Wing) Department and in the office of all DCIO during office hour.

II. Acceptance of self attested/self certified documents:

- (1) Candidates applying for the posts shall submit self attested/self certified copies of documents at the time of submission of application forms in response to the advertisement for recruitment to the posts.
- (2) Candidates who are selected for personal interview on the basis of the written examination shall bring original certificate of ST/SC/OBC Certificate, educational certificate, birth certificate and any other relevant document issued by the competent authority at the time of the personal interview.
- (3) Candidates who have been declared successful in the examination on the basis of forged documents/ fake documents shall be summarily disqualified and his/her name shall be deleted from the list of successful candidates and the first name on the reserved panel, if any, shall be declared as the successful candidate.

III. Document for ascertaining the date of birth:

The date of birth as recorded in confirmatory documentary evidences such as High School Leaving Certificate or Birth Certificate or any other document as specified by the Government in DP&AR from time to time shall be used as proof for determining the age of the candidate.

IV. Eligibility:

In order to be eligible to compete in the examination for recruitment to the post of Assistant Marketing Inspector, a candidate must be a citizen of India and must satisfy all the eligibility conditions as prescribed in the respective Recruitment Rules/Examination Regulations/Guidelines, etc.

The decision of the Department as to the eligibility or otherwise of the candidates for examination shall be final and no candidate to whom an Admit Card has not been issued by the Department shall be admitted to the examination.

V. Syllabus

Paper	Subject	Marks	Duration
Paper-I	General Knowledge (50 questions)	100	3 hours with compensatory time of 20 minutes per hour for persons with benchmark disabilities
	General English (25 questions)	50	
	Essay Writing	30	
	English Comprehension	20	
	Total	200	
Paper-II	Simple Arithmetic (50 questions)	100	3 hours with compensatory time of 20 minutes per hour for persons with benchmark disabilities
	Basic Computer Knowledge (50 questions)	100	
	Total	200	

Notes:

- (i) Questions shall be set in Objective Type Multiple Choice pattern only except for essay writing and English Comprehension under Paper-I with all questions carrying equal marks and answers for each of the questions shall be marked using blue or black ball point pen. In other words, there shall be multiple probable answers (at least four) wherein the candidate has to choose the correct answer for every objective type question.
- (ii) Questions will be set in tune with the level of educational qualifications prescribed in the corresponding Recruitment Rules for the post.
- (iii) A brief description of the syllabus for recruitment to the post of Assistant Marketing Inspector is as follows:

Paper-I

General Knowledge: Questions will be designed to test the candidate's knowledge of current events and of such matters of everyday observation and experience as may be expected of an educated person. The test will also include questions relating to Indian history and culture, Indian polity including the Constitution of India, geography, economy and general science. Questions on Mizo history and culture will also form part of the syllabus.

General English: Questions will be designed to test the candidates understanding and knowledge of English language, vocabulary, spelling, grammar, sentence structure, synonyms, antonyms, sentence completion, phrases and idiomatic use of words etc. There will be questions on comprehension of a passage also.

Essay Writing: Question on essay writing will be designed to test the candidate's grasp of his material, its relevance to the subject chosen, and to his ability to think constructively and to present his ideas logically, constructively and concisely.

English Comprehension: There will be questions on comprehension of passages also to test the vocabulary, grammar, logical thought ability and overall grasp of the candidates over English language.

Paper-II

Simple Arithmetic: Number system, simplification, roots, averages, discounts, percentages, profit & loss, ratio and proportion, partnership, chain rule, time & work, time & distance, simple & compound interest, mensuration, permutations & combinations, heights & distances, line graphs, bar graphs, pie charts and tabulation.

Basic Computer knowledge: Introduction to Computers, introduction to Graphical user interface based Operating System, elements of Word Processing, Spreadsheets, Power point presentations, Computer communication and internet, world wide web and web browser, communication and collaboration.

VI. Holding of written examination:

- (1) Written examination for recruitment to the posts will be conducted by the Department in the manner as per prescribed under the Mizoram Direct Recruitment (Conduct of Examination) Guidelines 2018.
- (2) The date on which and the venue at which the written examination shall be held will be fixed by the Department and it will be communicated to the applicants via post and website.

VII. Admit Card

- (1) An Admit Card in respect of the candidates for whom their candidature has been accepted by the department will be prepared and shall be collected by the candidate on intimation.
- (2) If a candidate loses his Admit Card, he should inform the Director, Commerce & Industries(Commerce Wing) Department immediately stating clearly the reason for the loss and if the Director is satisfied of the genuineness of the loss, a duplicate Admit Card will be issued on payment of Rs. 50/-.

VIII. Admission of candidates to Examination Hall/Room

- (1) The Examination Hall/Room will be opened half an hour before the commencement of the examination and candidates will be allowed entry in the Examination Hall/Room 20 minutes before the commencement of the examination in each session.
- (2) A candidate will not ordinarily be admitted to the Examination Hall/Room after the lapse of 10 minutes from the commencement of examination in each session.
- (3) A candidate, once given an Answer paper should, in no case be allowed to leave the Examination Hall/Room without submitting the same.
- (4) Candidates shall be permitted to take a seat only at the Venue and in the Centre where he/she has been allotted.
- (5) Candidates shall be duly subjected to frisking before entry into the Examination Hall/Room.

IX. Personal Interview

- (1) Personal Interview will be conducted by the Departmental Promotion Committee duly constituted by the Government and the date will be communicated to the applicants based on their performance in the written examination.
- (2) The number of candidates to be called for Personal Interview will be called as per NOTIFICATION No. A.12026/1/2017-P&AR(GSW) dt. 09.02.2018.
- (3) The marks allotted for Personal Interview shall be fixed at 50 marks.
- (4) In cases where the number of applicants for the posts is less than the number of candidates to be called for interview as per the norms set out at sub-clause (2) above, recruitment would be done by means of Personal Interview only and, it will carry a maximum mark of 100.

**REQUISITE COMPUTER PROFICIENCIES FOR THE POST OF
ASSISTANT MARKETING INSPECTOR AS PRESCRIBED BY DP&AR(GSW)**

1. Basic knowledge of Computer application equivalent to Course on Computer Concepts (CCC) of National Institute of Electronics and Information Technology (NIELIT) or Diploma in Computer Application / Certificate in Computer Application from institutions recognised by Mizoram State Council of Technical Education (MSCTE) as a minimum computer proficiency qualification for direct recruitment to all Group 'A', 'B' and 'C' posts under the Government of Mizoram **vide No. A. 11013/1/2013- P&AR(GSW) dated 29.09.2016.**
2.
 - 1) Course on Computer Concepts Plus (CCC+) or Expert Computer Course (ECC) under NIELIT, or
 - 2) 'O' Level, 'A' Level, 'B' Level and 'C' Level Courses under NIELIT, or
 - 3) Diploma in Computer Science/Computer Application/Information Technology/Electronics from Polytechnic Institutions or Institutions recognized under Government of Mizoram or Government of India, or
 - 4) Bachelor's degree in Computer Science/Computer Application/Information Technology/ Electronics from recognized University or Institutions recognized under Government of Mizoram or Government of India, or
 - 5) Post Graduate Diploma or Master's degree in Computer Science/ Computer Application/Information Technology/Electronics from recognized University or Institutions recognized under Government of Mizoram or Government of India. **vide No.A.11013/1/2013-P&AR(GSW) dated 16.12.2016**
3.
 - 1) Bachelor's degree or above from a recognized University with Computer proficiency related courses as one of the subject; or
 - 2) Post Graduate Diploma in any course of study from a recognized University with Computer proficiency related courses as one of the subject; or
 - 3) Diploma in various Branches of Engineering or other allied streams (such as Modern Office Practice, etc) from Polytechnic Institutions or Institutions recognized under All India Council for Technical Education or Mizoram State Council for Technical Education with Computer proficiency related courses as one of the subject; or
 - 4) Higher Secondary School Leaving Certificate with Computer proficiency related courses as one of the subject under Central or State Board of School Education; or
 - 5) National Trade Certificate from Institutions recognized under National Council for Vocational Training OR State Trade Certificate from Institutions recognized under Mizoram State Council for Vocational Training with Computer proficiency related courses as one of the subject; or
 - 6) Certificate in Computer Application or Diploma in Computer Application or such other Computer proficiency courses from Institutions duly recognized by the Government of Mizoram at that point of time before recognition to Computer proficiency courses is granted by the Mizoram State Council of Technical Education (MSCTE) with effect from 01.11.2013. **vide No.A.12034/1/2015-P&AR(GSW) dated 4.12.2017.**

4. 1) Basic knowledge of Computer application equivalent to Course on Computer Concepts(CCC) of NIELIT or other courses of the level [with a minimum of 80 contact hours(Theory : 32hrs + Practical : 48hrs)] or its equivalent and above as may be determined by the Government from time to time.

2)The computer proficiency certificates issued by any institution recognized by All India Council for Technical Education(AICTE) or any institution recognized by the State Government/UT Administration under the Union of India shall be accepted as Computer proficiency as one of the qualification for direct recruitment referred above vide
No.A.12018/31/2020-P&AR(GSW) dt. 10.03.2023